

# SOAR Analysis

## WHAT IS A SOAR ANALYSIS?

A tool for organizing data to help with identifying an organization's strengths, aspirations, opportunities and results

### Strengths

- What does the organization do well?
- A controllable element within the organization (i.e. graduation rates, standardized tests, etc.)

### Opportunities

- What are the possibilities?
- A situation external to the organization that represents possibilities, innovations, positive direction for an organization to achieve its goals based on actions it takes (i.e. increased revenues, grants, research, etc.)

### Aspirations

- What are our dreams or wishes?
- Linked to an organization's vision and strategic priorities

### Results

- What are meaningful outcomes?
- What results would we need to see and by when to show if aspirations are achieved?
- Correlates with performance objectives in the current APS strategic plan

## PURPOSE:

To help in the process of identifying key priority areas and strategic areas of focus in the Strategic Plan

## DIRECTIONS

- Complete the chart on the next page in bullet point format ---- See [VIDEO](#) or [Google Doc](#) for more detailed guidance
- **Highlight** the top 3-4 in each category. (For example, of the strengths you listed what do you believe are APS's top 3-4 strengths)

## Reference

<https://soar-strategy.com/>

<b>Strengths</b> (Capitalize on)	<b>Aspirations</b> (Our vision)
-COPY & PASTE from SWOT Analysis	
<b>Opportunities</b> (Invest)	<b>Results</b> (We seek)
-COPY & PASTE from SWOT analysis	