

VISION ZERO

ARLINGTON COUNTY

Updates to Arlington Public Schools

Department of Environmental Services
Transportation Engineering & Operations

May 2022



Agenda

- Critical Crash Mitigation Campaign
- School Slow Zones Engagement & Next Steps
- Update on Regional Roadway Safety Program Awarded Projects with MWCOG
- Open House: May 11 at Lubber Run CC

Critical Crash Mitigation Campaign

- 5 campaign themes to promote behavior change identified in our systemic crash analysis findings
- Targeted to reduce severe crashes involving:
 - **Speeding**
 - **Pedestrians**
 - **Drunk Driving**
 - **Bikes**
 - **Left Turns**

FIVE WAYS

YOU CAN MAKE OUR ROADS SAFER

VISION ZERO
ARLINGTON COUNTY



**SLOW DOWN
SAVE LIVES**



1 in 4 crashes in Arlington involves speeding.

**EXPECT PEOPLE
STOP FOR
PEDESTRIANS**



1 in 3 severe or fatal crashes in Arlington involves a pedestrian.

**PLAN AHEAD
DON'T
DRINK & DRIVE**



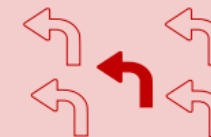
Drunk driving crashes are at least **twice** as likely to result in a serious injury or death.

**EXPECT BIKES
CHECK YOUR
BLIND SPOT**



1 in 3 severe bicycle crashes in Arlington involves a vehicle making a right turn.

**TAKE YOUR TIME
TURNING LEFT**



1 in 5 severe crashes in Arlington involves making a left turn.

SLOW DOWN SAVE LIVES

Speeding saves an average of only 2 minutes. *But it could cost someone a life.*

Did you know?



1 in 4 crashes in Arlington involves speeding.



There is *no safe way* to drive drunk.

PLAN AHEAD DON'T DRINK & DRIVE

Did you know?

Drunk driving crashes are at least **twice** as likely to result in a serious injury or death.



Arlington is one of America's *most walkable communities.*

EXPECT PEOPLE STOP FOR PEDESTRIANS

Did you know?



1 in 3 severe or fatal crashes in Arlington involves a pedestrian.



Photo: Sam Kittner/Kittner.com



TAKE YOUR TIME TURNING LEFT

Wait for the gap.
Look for people crossing.

Did you know?



1 in 5 severe crashes in Arlington involves making a left turn.



Photo: Sam Kittner/Kittner.com



EXPECT BIKES CHECK YOUR BLIND SPOTS

Look for and yield to bikes while turning right.

Did you know?



1 in 3 severe bicycle crashes in Arlington involves a vehicle making a right turn.



Photo: Sam Kittner/Kittner.com



Critical Crash Mitigation Campaign

- Kick-off with a press release coinciding with the Year 1 Open House
- Monthly highlights on website, social media, newsletter, and sponsored content (ArlNow, SunGazette):
 - Bicycle Awareness (May)
 - Driving Under the Influence (June + Nov/Dec)
 - Speeding (July/August)
 - Awareness While Turning Left (Sept)
 - Pedestrian Awareness (Oct)
- Distribute targeted posters (businesses, CaBi stands w/ roadway visibility, high schools, public facilities, universities, driving schools, DMV, and other places within the community (AFSS to help distribute)
- Insert in the property tax or utility bill mailers (exploring options)
- Other potential sponsored content (exploring options)
- *Ideas??*

Share Your Thoughts on Arlington's New 20MPH School Slow Zones by May 9

- We installed demonstration 20MPH school slow zones around 13 schools in early 2022 (learn more [here](#)).
- Demonstrations will test whether the new school slow zone policy effectively reduces speeds around schools before installing them at more schools.
- Please answer and SHARE [this seven-question form](#) to help us understand how the demonstration projects are working / how they can be improved.
- We use the feedback received via this form combined with before/after data at the demonstrations to finalize our school zone policy and deploy slow zones at all schools in Arlington over the next several years.



Share Your Thoughts on Arlington's New 20MPH School Slow Zones by May 9

How we've shared:

- Peachjar
- School Staff at Demonstration Locations
- PTAs at Demonstration Locations
- All nearby Civic Associations
- County eblasts / social media
- Partner organizations

Please share with your channels, too!

[Share Your Feedback Now!](#)

[Español](#) / [العربية](#) / [አማርኛ](#) / [Монгол](#) / [中国人](#)



Share Your Feedback on Arlington's New 20 MPH School Slow Zones by May 9!

[Click here to share feedback](#)

Arlington County installed **demonstration School Slow Zones** around 13 schools in early 2022. A School Slow Zone is a permanent 20 mile-per-hour speed limit on a neighborhood street within 600 feet of a key access point to a school (learn more about school slow zones [here](#)).

Because School Slow Zones are a new safety treatment in Arlington, these demonstrations will test whether the School Slow Zone policy effectively reduces speeds around schools before installing them at all schools in the County. Please answer [this seven-question form](#) to help us understand how the demonstration projects are working and how they can be improved.

We will apply the feedback received via this form combined with before/after speed data to finalize our School Slow Zone policy and deploy such zones at all schools in Arlington over the next several years.

¡Comparta su opinión sobre las nuevas zonas escolares de velocidad reducida (20 MPH) de Arlington hasta el 9 de mayo!

[Haga clic aquí para compartir comentarios](#)

A principio de 2022, implementamos Zonas Escolares de Velocidad Reducida de demostración en alrededor de trece escuelas. Una Zona Escolar de Velocidad Reducida abarca un límite de velocidad de 20 millas por hora (MPH), que debe respetarse de forma permanente, en la calle de un vecindario dentro de los 600 pies de un punto de acceso principal a una escuela (aprenda más sobre las zonas escolares de velocidad reducida [aquí](#)).

Debido a que las Zonas Escolares de Velocidad Reducida conforman un enfoque de seguridad nuevo en Arlington, estas demostraciones comprobarán si efectivamente, con las políticas de zonas escolares de velocidad reducida, se reduce la velocidad alrededor de los establecimientos escolares antes de implementarlas en todas las escuelas del Condado. Por favor, [responda este formulario de siete preguntas](#) para ayudarnos a saber cómo están funcionando los proyectos de demostración y qué mejoras podrían realizarse.

Utilizaremos las opiniones que recibamos mediante este formulario junto con datos previos/posteriores de velocidad a fin de finalizar nuestra política de Zonas Escolares de Velocidad Reducida e implementar dichas zonas en todas las escuelas de Arlington durante los próximos años.

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يرجى الإجابة عن هذه الأسئلة السبعة لمساعدتنا على فهم كيفية عمل هذه المشاريع التجريبية وكيف يمكن تحسينها.

Туршилтын төслүүд хэрхэн хэрэгжиж буй болон тэдгээрийг хэрхэн сайжруулах талаар ойлголт авахад бидэнд туслахын тулд та эдгээр долоон асуултад хариулна уу.

請回答這七個問題，以幫助我們瞭解示範項目是如何運作的，以及如何改進它們。

Regional Roadway Safety Program Awarded Projects



Projects are led by subject matter expert consultants and funded by the Washington Metropolitan Council of Governments.

School Zone Speed Camera Guidelines

- January – July 2022
- DES + ACPD + APS Collaboration
- Conducted peer review of best practices / Developing criteria for prioritizing & selecting speed camera locations / Creating guidelines for implementation of camera
- Target to implement in collaboration with ACPD at the launch of the speed camera program (2023)

Universal Traffic Garden Toolkits/Templates

- Kicks off soon; Likely 6-month duration
- DES + APS + Bike/WalkArlington + Prince George's County Collaboration
- Developing Traffic Garden Design & Installation Manual (DIY traffic garden manual for any budget) / Crafting traffic garden templates for varying types of spaces
- Target for school staff to easily implement traffic gardens on-site using the manual/templates

Vision Zero Year 1 Open House

Date: Wednesday, May 11 from 5-8PM

Location: Lubber Run Community Center (300 N Park Dr, Arlington, VA 22203)

Format: Open House with Stations

No need to RSVP – The meeting will be an open-house format, so please drop in anytime 5-8pm. [Click here](#) for more info.

