APS Student Fare-less Transit Pilot March 2022 Update



Progress To Date

465 cards distributed between February 7th and 16th,
 2022 at the following schools

NAME OF SCHOOL	1st ROUND DISTRIBUTION DATES	NUMBER OF CARDS GIVEN
H-B WOODLAWN	Monday, February 7 Tuesday, February 8	99
ARLINGTON CAREER CENTER	Friday February 11 Monday February 14	183
WAKEFIELD HIGH SCHOOL	Monday, February 7 Tuesday, February 15	50
WASHINGTON- LIBERTY HIGH SCHOOL	Tuesday, February 8 Thursday, February 10	18
GUNSTON MIDDLE SCHOOL	Tuesday, February 15 Wednesday, February 16	49
KENMORE MIDDLE SCHOOL	Monday, February 7 Tuesday, February 8 Thursday, February 10	66

Progress To Date

- 146 students boarded an ART bus at least once
- February's ridership from the pilot totaled 1,146 passenger trips
- Ridership with the most ridership from the Pilot:
 - Route 75 (Kenmore Middle School): 379 riders
 - Route 45 (Arlington Career
 Center): 301 riders
 - Route 41 (H-B Woodlawn / Arlington Career Center): 218
 riders



Kenmore MS Students boarding route 75 bus (2/8/2022), Bus Ops Staff

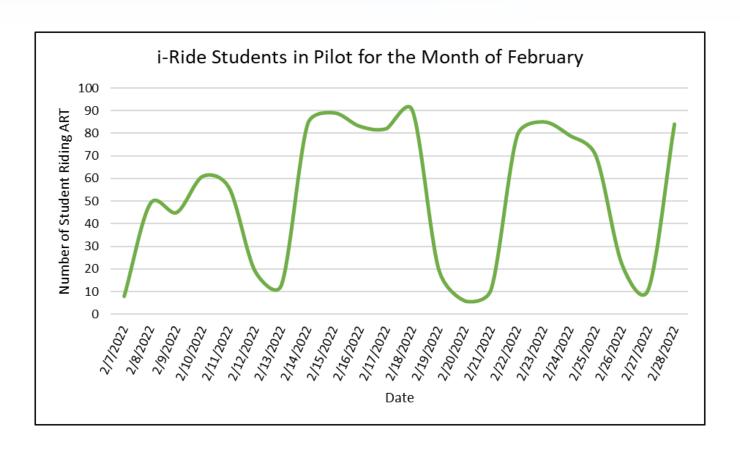


Chart: I-RIDE Student (Pilot) Daily Ridership – February 2022

• Student ridership on the pilot was 24% of the total student ridership on ART from February 7th (4,784)

Progress To Date

- ART APS Student Fareless
 Pilot FAQs located on
 Arlington Transit website
 at: APS Student Fare-Less
 Pilot (arlingtontransit.com)
- Communication to students and Parents continues via APS Talk



Card Distribution at H-B Woodlawn (2/8/2022), Marketing Team Photo

March next steps

- Communication to schools and parents – 3/2/2022
- Distribution dates –
 March 7-17, 2022



Student Distribution at Washington-Liberty HS (2/8/22), Marketing Team Photo

NAME OF SCHOOL	2 nd ROUND DISTRIBUTION
	DATES
H-B WOODLAWN	Tuesday, March 8
	Tuesday, March 15
	11:30 AM-12:25 PM
ARLINGTON CAREER	Monday, March 7
CENTER	Friday, March 11
	11:00 AM – 1:00 PM
WAKEFIELD HIGH	Tuesday, March 8
SCHOOL	Tuesday, March 15
	11:15 AM – 1:30 PM
WASHINGTON-	Wednesday, March 9
LIBERTY HIGH	Tentative
SCHOOL	11:19 AM-1:29 PM
GUNSTON MIDDLE	Monday, March 14
SCHOOL	Thursday, March 17
	10:47 AM-12:54 PM
KENMORE MIDDLE	Monday, March 7
SCHOOL	Tuesday, March 8
	Monday, March 14
	Tuesday, March 15
	10:49 AM-12:52 PM

APS Student Fare-less Transit Pilot What's next:

May 2022	Initial data check-in
September 2022	Fall semester update
January 2023	Fare study update
May 2023	Pilot update and next phase feasibility