



ARLINGTON
PUBLIC LIBRARY



Everyone has a story



LIBRARY.ARLINGTONVA.US

Agenda

1. Overview: Arlington Public Library
2. Columbia Pike Branch Library: Past & Present
3. Discussion

Presenter: Diane Kresh, Director, Arlington Public Library

Vision

Arlington Public Library is the heart of a thoughtful, inclusive and dynamic community where people and ideas connect.

Mission

We champion the power of stories, information and ideas.

We create space for culture and connection.

We embrace inclusion and diverse points of view.

ARLINGTON PUBLIC LIBRARY



WE EMPOWER

- 2.5 million checkouts
- 1.5 million catalog searches

WE ENGAGE

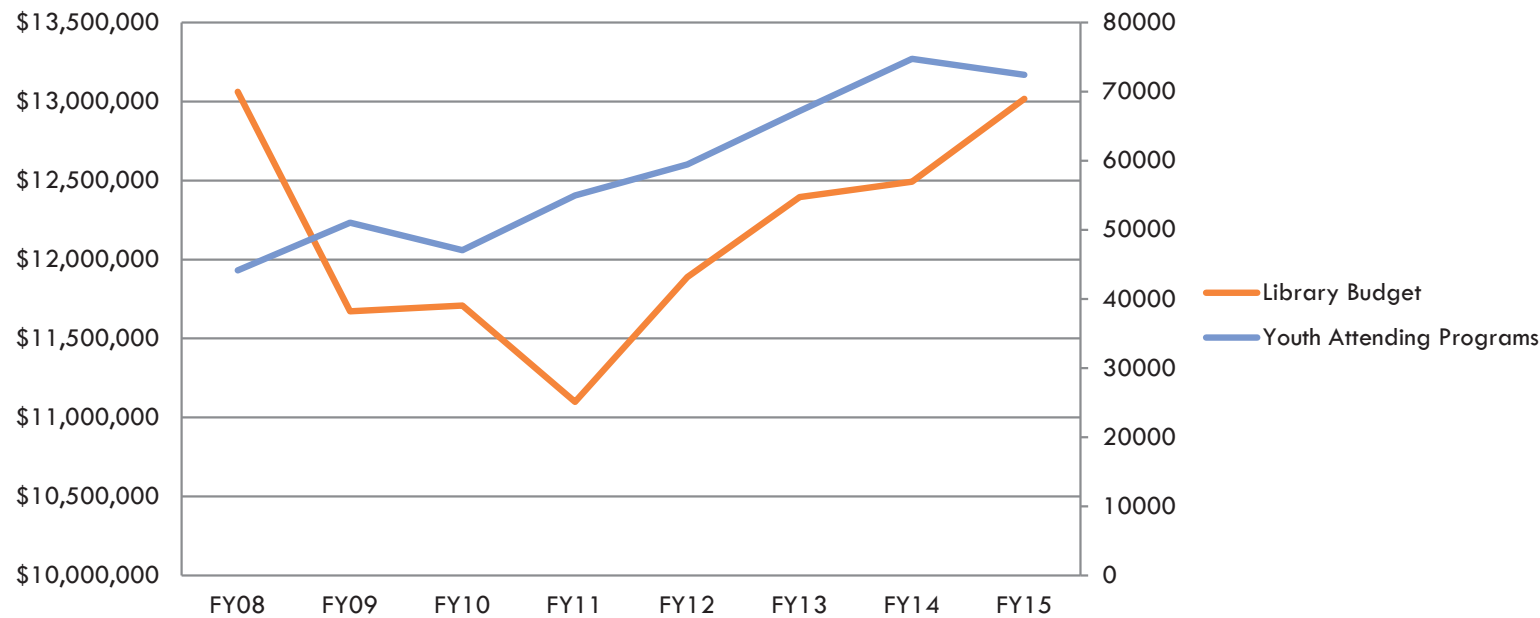
- 3,200 events; an average of one event per day at each library location

WE INNOVATE

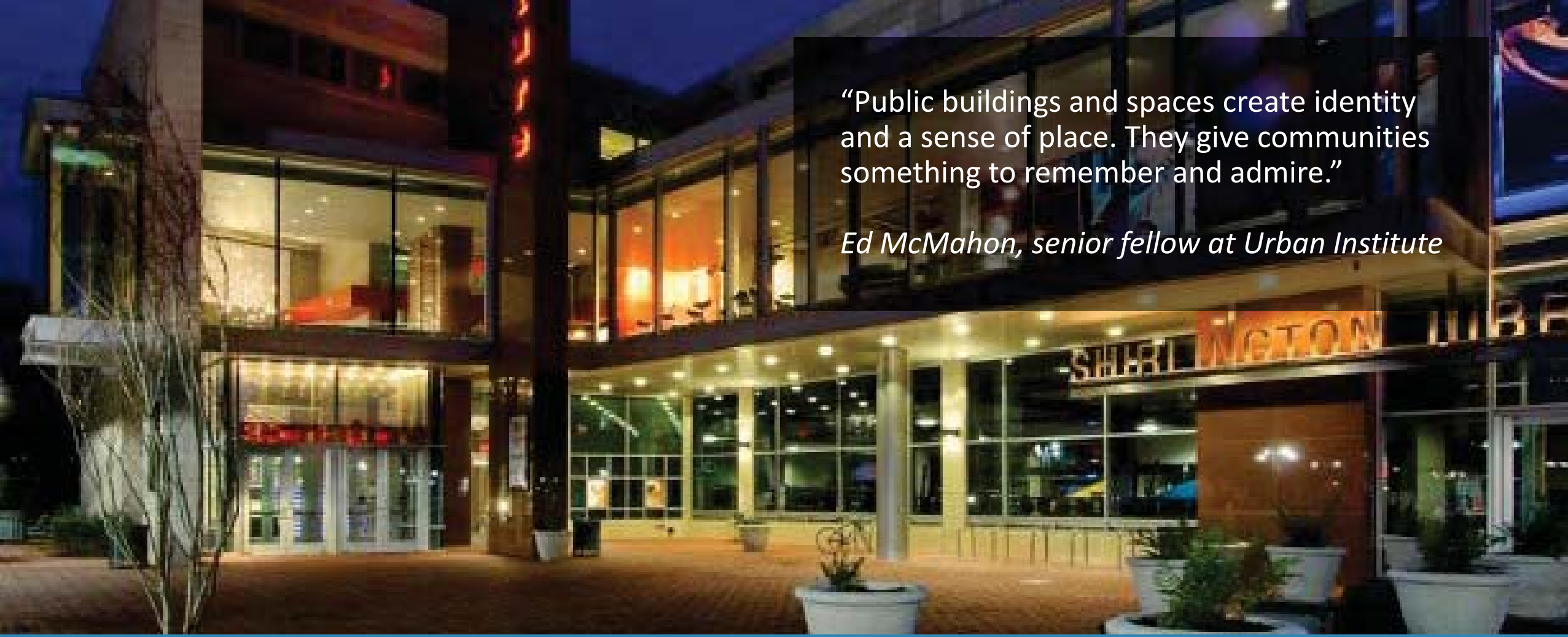
- New Library app
- Pop-up library

Our Numbers

Libraries Funding and Program Attendance



Library Statistics FY 2017 (July 1, 2016 - June 30, 2017)	
COLLECTIONS	
Library Items circulated	2,500,000
Catalog searches	1,500,000
Library Items available for checkout	691,000
Electronic titles circulated	430,000
Electronic music titles circulated (NEW SERVICE)	10,800
PATRONS	
Registered	143,000
COMMUNITY	
Facilities open hours	25,800
Meeting room usage in hours	20,000
Volunteer hours	5,700
Pounds of food donated to AFAC*	4,300
EVENTS	
Number of free events at all branches	3,200
Storytime attendees	52,000
DIGITAL	
Website visits	1,500,000
WIFI log-Ins	445,000
App downloads** (NEW SERVICE)	6,000
ADMINISTRATION & BUDGET	
FY17 Adopted budget total expenditures	\$13,172,919
Permanent FTEs (As of 9/15/2017)	134.85
Number of facilities***	8 + 1 Pop-Up Library
Programming support provided by FOAL****	\$237,250



“Public buildings and spaces create identity and a sense of place. They give communities something to remember and admire.”

Ed McMahon, senior fellow at Urban Institute

Placemaking



“You can’t just rely on retail in downtown expansion, you need an activity center like a library.”
Hudson, OH planner, Mark Richardson

Activity



Libraries are safe.
Libraries are places of sanctuary.
Libraries connect with disadvantaged communities.

Trust

APL offers core services plus a whole lot more!



Gadget help for older adults | English conversation classes | LEGO clubs | “office” space | family history workshops | money talks | maker spaces | nerf nights | movies in the park | teen study nights | garden talks and tool lending | career planning | reading and running | 1:1 tech tutoring | literary games | strategies for start ups | energy readers | GoPros

Nation's first Energy Lending Library program

The Library and AIRE teamed up to create the Energy Lending Library — an innovation that helps County residents save energy and leave a lighter environmental footprint.



Project DAPS

The story of desegregation in Arlington Public Schools

The Library launched a unique online exhibition that explores Arlington's early integration efforts culminating with four courageous African American students taking their seats on Feb. 2, 1959 at Arlington's Stratford Junior High School.





Our audiences come in all stripes and colors



And we need to grow more...



The Library Brand has Value

- ❑ Use the library brand in “pop-up” or temporary spaces in developing business districts and neighborhoods.
- ❑ Our community wants flexible and multi-use spaces. The library isn’t just books anymore.
- ❑ There is an insatiable demand for youth-related services and programs.

CONNECTION
Crystal City Your pop-up library

Storefront Library

1,100 square feet





Maker Space Library

1,500 square feet

Maker programs foster a participatory, inclusive and experiential learning environment for Library patrons to experiment, play and learn.

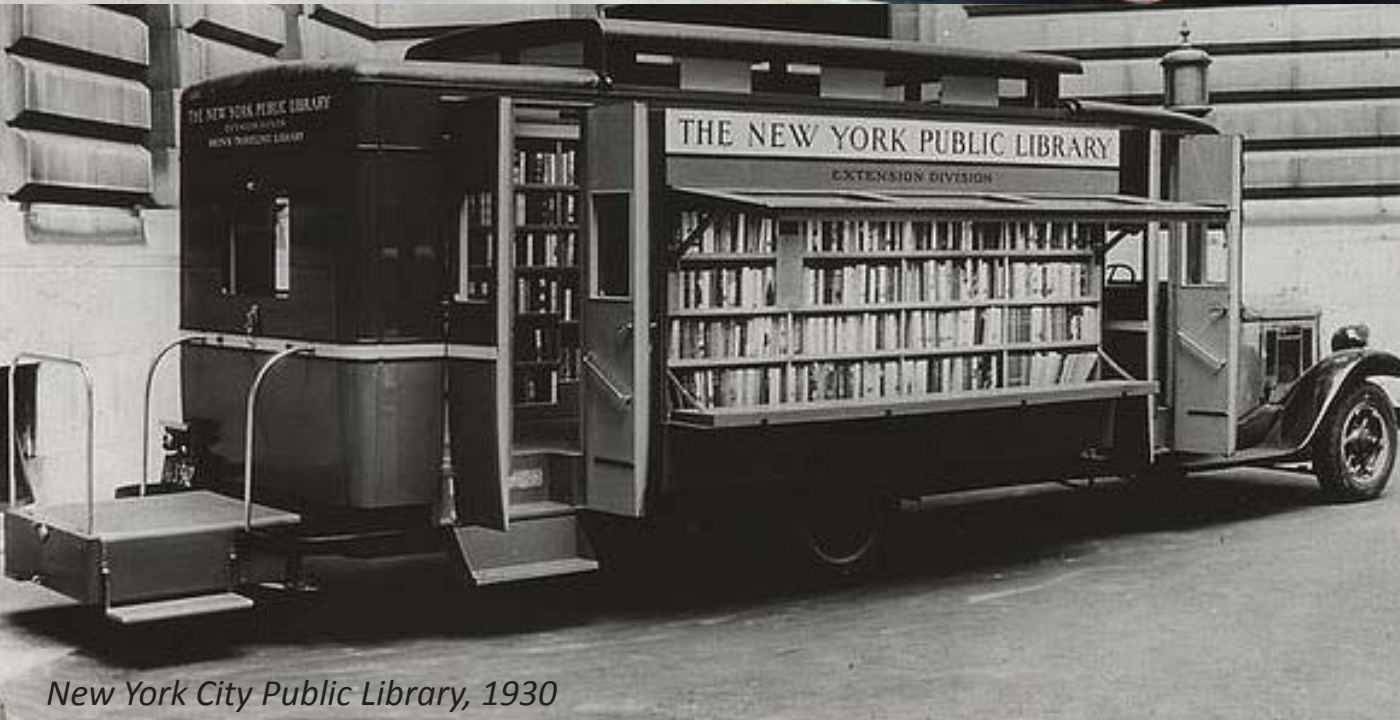
Chatanooga Public Library

Library Truck

Expanding Library services to high-need communities



Houston Public Library, 2018



New York City Public Library, 1930

- Pop-up programming
- Mobile collection
- Outreach to older adults
- Collaboration (Community events, APS, County-wide initiatives)

Columbia Pike: Rapid Changes

Then



Now: Mixed-use developments



Source: Arlington County, CPHD, Planning Division, Urban Design and Research, January 2018.

Trends:

- Development of commercial and residential areas.
- Population Growth 36,000 (2010) to 38,600 (2017).
- The Pike remains one of the most diverse communities in Arlington.

Columbia Pike Library: Then and Now



The Columbia Pike Library has moved several times.



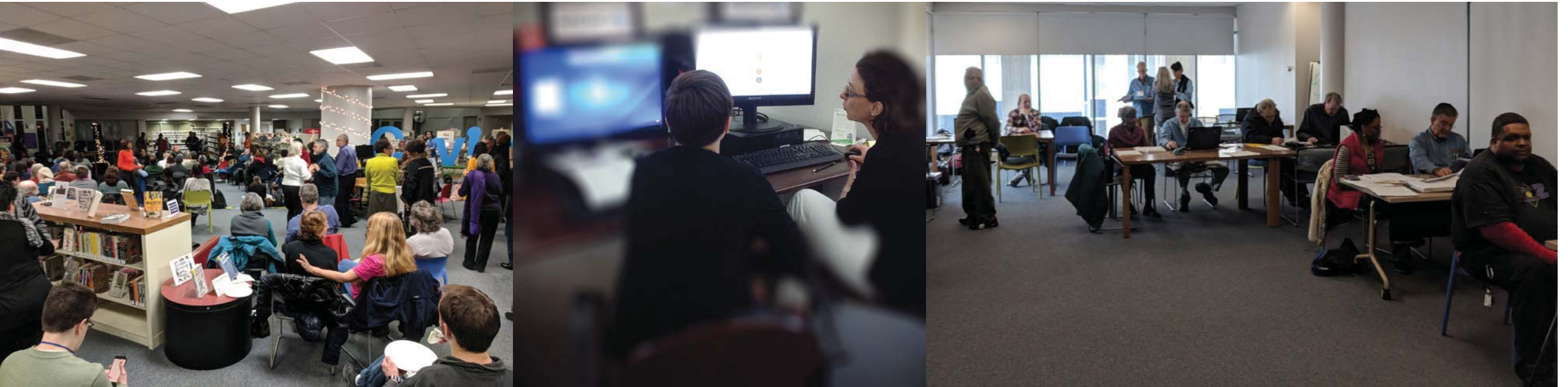
Today, it is co-located within the APS Career Center and encompasses a 20,000 square foot foot print.

Columbia Pike Library: A Busy Hub



- ❑ 550 daily visits
 - ❑ 16,500 monthly visits
 - ❑ 200,000 visits annually
- Second only to Shirlington visits.

High Demand for Adult Programs & Services



- Serves as a social net.
- Unique adult programs feature after hours events, job labs, career coaching and tax help.
- Outreach to diverse communities (tech tutoring in Spanish, conversation clubs).



Little Free Library project in Crystal City.

New Operational Models

- Experimentation
- Prototyping/researching
- Alternative staffing/alternative schedules
- Partnerships
- Customized services
- Needs-driven
- Hyper-local

Let's talk.

DON'T FORGET TO DOWNLOAD
THE LIBRARY APP!

