



8:30 - 9:00 | KICK-OFF

Agenda and objectives for the day

- Icebreaker / Introductions
- Review agenda, purpose, and goals; set expectations
- Establish parameters/ground rules

9:00 – 11:30 | SOLIDIFY MISSION, VISION AND CORE VALUES

1. Overview of Purpose

Why have a Mission, Vision & Core Values? Overview recap of what they are, why they are important, and how they work together

2. Empathy Mapping

Reflect on the stakeholders impacted by this strategic plan, and articulate the areas where this plan can impact and improve upon their APS experience.

3. Visualizing the Future

Recap the external forces shaping the future of the education landscape, and begin to visualize how this future will apply at APS.

4. Mission, Vision, Core Values Refinement

With a fresh perspective on key stakeholders and objective, review the mission, vision, and core values that have been drafted to identify what's working, what's not working, and what's missing.

- Review the mission, vision and core values that have been developed.
- What working, What's not, What's Missing (Keep / Toss / Create)

11:30 -12:00 | Lunch

12:00 – 2:40| ESTABLISH STRATEGIC PLAN GOALS

As a group, align on the focus areas that will ensure APS meets its highest-level vision and mission. Clearly articulate what these goals include, and must achieve. As time allows, begin to identify specific strategies associated with achieving each goal.

1. Affinity Mapping

Review the pre-developed categories, and validate or refine as needed to align on a core set of 'buckets' to begin development

2. Goal Development & Visualization

Work through each of the categories to develop the concept and direction and test viability as a goal. What does success look like for this goal?

3. Strategies Brainstorm

Populate each goal with a collection of strategies needed to achieve the stated outcome. Discuss and consolidate as time allows.

2:45 – 3:00 | SESSION CLOSE

Recap session outcomes, capture high-level feedback on process, define next steps and action items.