

Strategic Plan Steering Committee

October 30, 2017 - Meeting #1

Participants

Co-chairs: Ted Black and Meredith Purple

SB Liaison: Barbara Kanninen

Members: N. Arandia, M. Fanguy, J. Flores, M. Forbes, J. Hernandez, E. Holmes, K. Jackson-Davis, J. Johnson, W. Kernodle, K. Krider, A. Luqman-Dawson, H. Machado, L. Mancilla, Z. Raoof, J. Richards, H. Saue, D. Snow, I. Spencer, B. Stokley, M. Swisher, L. Wiggins, T. Yeatts, T. Natrass, L. Stengle

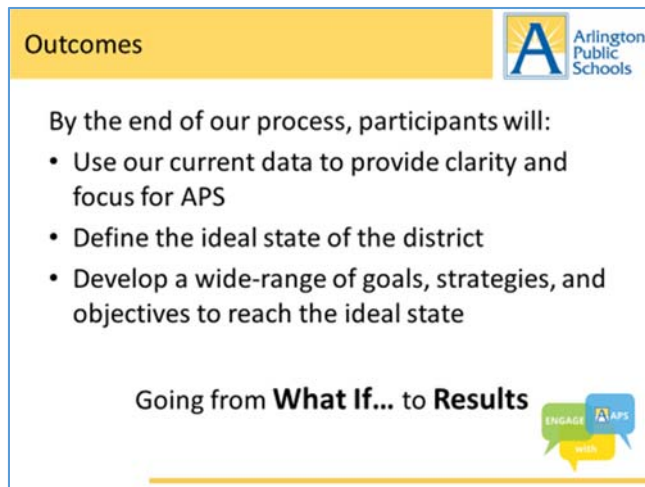
Two visitors

Upon arrival members selected a piece of candy, and sat a table that corresponded to their choice.

Welcome and Introductions

- Chairs welcomed group and asked members to introduce themselves.
- School Board Chair Barbara Kanninen welcomed the group.

Setting the Stage



Outcomes

By the end of our process, participants will:

- Use our current data to provide clarity and focus for APS
- Define the ideal state of the district
- Develop a wide-range of goals, strategies, and objectives to reach the ideal state

Going from **What If...** to **Results**


ENGAGE APS

At their tables, members shared their name, relationship to the topic, their expectations and how they felt about being here. Across the groups, they noted:


- Group represents different backgrounds
- Excited to be here
- Shared interest in Whole Child interest
- Hope to use national research, apply the information locally, learning from other not reinventing the wheel
- Want to make the process positive
- Look at APS over long term, address issues that have not been solved
- Want to explore alternative ways to educate students with connections to social justice

- Opportunity to learn how to survive 2 hour meetings
- Honored to contribute and create a great plan

Working Agreements



- Assume positive intentions
- Allow everyone's voice to be heard
- Focus on the work
- Promote a sense of inquiry
- Pay attention to self and others
- Collaboration will formulate the milestones for creating the strategic plan
- Consensus will be the goal
 - Acceptable rather than the perfect
 - Best intentions rather than winning a point
- School Board makes the final decision



Strategic Planning: What and Why?

Why engage in strategic planning?



- Increased effectiveness
- Increased efficiency
- Improved understanding and better learning
- Better decision-making
- Enhanced organizational capabilities
- Improved communications and public relations
- Increased political support




Organizing our Work

Charge - Develop a proposed Strategic Plan that focuses on students as the core priority

- Provide input for the School Board on:
 - Mission: Our purpose as Arlington's public education system
 - Vision: What we aspire to achieve in the future
 - Core Values: Beliefs that frame our planning and decision-making
- The plan will include:
 - Goals: key areas where we will focus work and resources
 - Strategies: steps we intend to take to achieve the goals
 - Objectives: describe the timeline and measurable actions to achieve each strategy

- Vision for Instruction
- Community Input opportunities
 - Hopes and Aspirations, Now through Nov. 15
 - Mission, Vision, and Core Values, Dec. 6 until Jan. 17
 - Goals, Strategies, and Objectives, Jan. 30 until Feb. 19
 - Draft Plan, Apr. 3 until Apr. 20
- Resources on web page. <https://www.apsva.us/engage/strategic-plan/resources-strategic-plan/>

If you need printed copies email amy.ramirez@apsva.us

Charge Resources



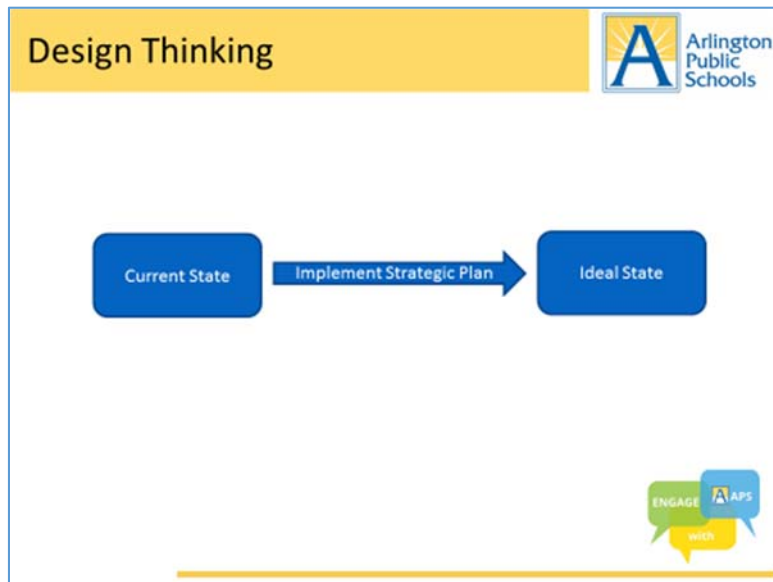
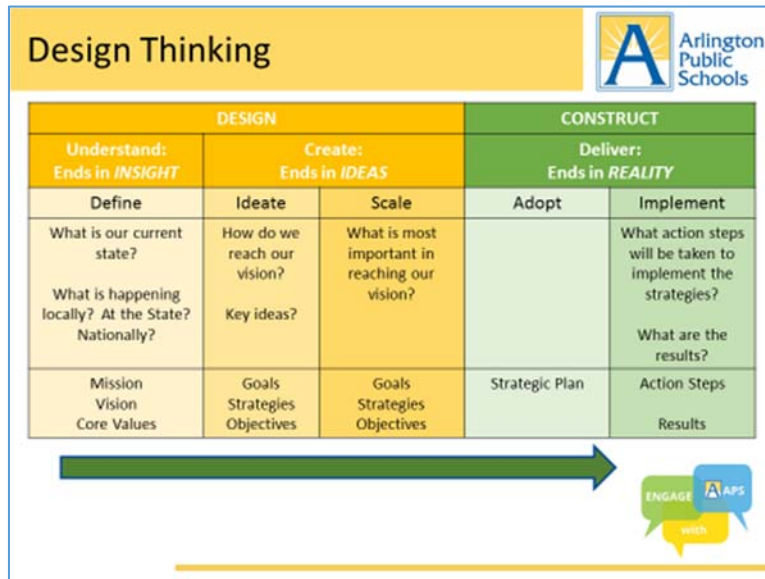
- Hanover External Scan
- 2017 Baldrige Self Assessment
- Whole Child Framework
- Profile of a VA Graduate
- Building the Talent Pipeline: An Implementation Guide
- Master Planning Committee 2015 Report
- Community Facility Study and 2015 Report
- Advisory Council on Instruction Annual Reports
- Program Evaluations
- Arlington's 2017 Youth Risk Behavior Survey
- Arlington County Vision



Expectations

- Attend all meetings, understand sometimes life conflicts happen
- Let us know if you will miss a meeting
- Read materials posted for the meeting
- Email us with contributions, particularly if you are unable to attend a meeting
- Participate under our working agreements - Why? - Meetings build toward the plan
 - November informs Mission, Vision & Core Values statements on December 5
 - December leads to the Draft of goals, strategies & objectives on January 24
 - Early 2018 meetings create the strategic plan to present on April 2 and finalize on April 25
 - Participation builds mutual respect
- Read resources that are provided to prepare for meetings
- Contribute so that everyone benefits from your experience and connections
- Be the first line of communication
- Notes will summarize meetings for the committee and community
- Meetings will be open and have a public comment period
- Community input will help refine the plan along the way
- Community presentation will be on April 2 with more inputs before School Board adoption in May/June
-

Timeline and Process



Hopes and Aspirations (exercise)

The group took time to participate in an exercise to quickly answer 3 questions

1. What do you want for Arlington Public Schools?
2. What does success look like for children in the future?
3. This is what's on my mind right now

After they were done each table looked to identify themes. The groups noted

- teaching each child, not to test but to their ability
- different perceptions of APS (excellence or not)

- opportunities
- healthy school
- Full potential/whole child
- bullying
- pushing kids to do best with balance
- self-sufficiency and happy
- continue to be great for kids
- disparate concerns
- process for strategic plan
- did not see technology (missing), might want to consider use as tool

Encouraged group to push this activity out through their communities --- Input form is Open through November 15th and it is done in English and Spanish. <https://www.apsva.us/engage/strategic-plan/>

If someone is not able to participate on-line, they can call Amy Ramirez at (703) 228 2481 to weigh in.

Welcome from Dr. Murphy

He joined the meeting after attending H.S. Information Night. He wanted to seed thinking.

1. 18 months govs. Community looking at SOL – STATE
 - a. Redefine accountability system?
 - b. HS redesign - grads through 5 C's - critical thinking, creative thinking, collaboration, communication, citizenship
 - c. Different look at graduation requirements
2. 15 years ago participated in uniform strategic plan process in PHL 5 days
 - Fatigue brings about compromise
 - Thresholds to cross
 - Hold onto passions
3. Don't know what this looks like in 6 years
 - a. Push – throw it out there

Accessing Meeting Materials

Materials available on <https://www.apsva.us/engage/strategic-plan/>

- Documents posted
- Start your reading in section on “other resources”
- We'll send links
- Ppt. and meeting notes
- If you prefer paper copies – tell Lisa or email amy.ramirez@apsva.us we will make copies
- Readings – look at changes and Baldrige document
- Review with eye to where you are an expert
- Experts can help guide and identify important elements

Chairs are meeting with PTA representatives and ambassadors next Wednesday.

- Will cover charge, process, key input/decision points
- How to scale it up

Suggestions:

- Translate in top 4-5 languages – work with schools
- Outreach between now and next meeting
- How to get the communication to broader community, outside of families within APS
- Information Nights may not be best place for this exercise

Public Comment

- Invitation from Michael S. to 6th Out of School Time (OST) Conference at Kenmore from 8:30-2:30. The Conference is sponsored/organized by Arlington's OST Council which brings together providers of after-school care (APS Ext Day, Aspire, AHC Inc. YMCA, Parks & Rec, 4-H).

Closing

Next Meetings

- Thursday, November 16, at Education Center, Rooms 101 A&B, 1426 N. Quincy Street
- Monday, November 27, Education Center Rooms 101 A&B, 1426 N. Quincy Street
- Tuesday, December 5, location to be determined