DUAL-FRAME TELEPHONE SURVEY AMONG
602 ARLINGTON COUNTY COMMUNITY MEMBERS WHO DO NOT CURRENTLY HAVE CHILDREN IN ARLINGTON COUNTY PUBLIC SCHOOLS

70\% Landlines / 30\% Cell Phones
TOPLINE REPORT ${ }^{1}$
Field Dates: March 11-23, 2016
Margin of Error: $\pm 4.0 \%$

## SCREENING QUESTIONS

A. What county do you live in?

100\% ARLINGTON COUNTY
B. Do you have any children?

47\% YES [GO TO SCREENER C]
53\% NO [GO TO Q1]
C. Do any of them currently attend Arlington public schools?
n=284
100\% NO [GO TO Q1]

[^0]1. We would like to ask about your views on public schools in Arlington. In your opinion, do you think Arlington schools are...? ${ }^{2}$
```
83% TOTAL EXCELLENT/GOOD (NET)
46% EXCELLENT
37% GOOD
6% TOTAL FAIR/POOR (NET)
    5% FAIR
    1% POOR
12% DON'T KNOW (VOL.)
    * REFUSED (VOL.)
```

2. What overall grade would you give the public schools in Arlington: $A, B, C, D$, or $F$, where $A$ is outstanding, $B$ is very good, $C$ is average, $D$ is poor, and $F$ is failing.

| $43 \%$ | A |
| ---: | :--- |
| $37 \%$ | B |
| $6 \%$ | C |
| $1 \%$ | D |
| $1 \%$ | F |
|  |  |
| ${ }_{*}^{11 \%}$ | DON'T KNOW (VOL.) |
|  | REFUSED (VOL.) |

3. Please rate your level of agreement with the following statement: "My tax dollars are being well spent by the Arlington public school system."

70\% TOTAL AGREE (NET)
32\% STRONGLY AGREE
38\% SOMEWHAT AGREE
8\% NEITHER AGREE NOR DISAGREE
14\% TOTAL DISAGREE (NET)
9\% SOMEWHAT DISAGREE
5\% STRONGLY DISAGREE
7\% DON'T KNOW (VOL.)
1\% REFUSED (VOL.)

[^1]4. How satisfied are you with the degree to which the community is involved in the School Board's decision-making process on items such as boundaries, budgets, or educational programs? Would you say you are...?

```
59% TOTAL SATISFIED (NET)
20% VERY SATISFIED
39% SOMEWHAT SATISFIED
15% TOTAL DISSATISFIED (NET)
11% SOMEWHAT DISSATISFIED
    4% VERY DISSATISFIED
25% DON'T KNOW (VOL.)
    1% REFUSED (VOL.)
```

5. How satisfied are you with the degree to which the local schools inform the community of its events? Would you say you are...?

| $69 \%$ | TOTAL SATISFIED (NET) |
| ---: | :--- |
| $30 \%$ | VERY SATISFIED |
| $38 \%$ | SOMEWHAT SATISFIED |
|  |  |
| $16 \%$ | TOTAL DISSATISFIED (NET) |
| $12 \%$ | SOMEWHAT DISSATISFIED |
| $4 \%$ | VERY DISSATISFIED |
| $14 \%$ | DON'T KNOW (VOL.) |
| $1 \%$ | REFUSED (VOL.) |

6. To what extent do you agree or disagree with the following statement: "Arlington Public Schools' staff and families collaborate with local community members."

56\% TOTAL AGREE (NET)
23\% STRONGLY AGREE
32\% SOMEWHAT AGREE
11\% NEITHER AGREE NOR DISAGREE
15\% TOTAL DISAGREE (NET)
10\% SOMEWHAT DISAGREE
5\% STRONGLY DISAGREE
17\% DON'T KNOW (VOL.)
1\% REFUSED (VOL.)
7. In your opinion, is it the responsibility of the public schools to close the achievement gap between white students and black and Hispanic students?

```
73% YES
20% NO
7% DON'T KNOW (VOL.)
```

8. In your opinion, how successful do you think Arlington Public Schools has been in narrowing the academic achievement gap? ${ }^{3}$
```
55% TOTAL SUCCESSFUL (NET)
12% VERY SUCCESSFUL
43% SOMEWHAT SUCCESSFUL
11% TOTAL UNSUCCESSFUL (NET)
    8% SOMEWHAT UNSUCCESSFUL
    3% VERY UNSUCCESSFUL
15% NEED MORE INFORMATION/NO BASIS TO JUDGE (VOL.)
```

18\% DON'T KNOW (VOL.)
1\% REFUSED (VOL.)

[^2]WomanTrend
9. During the last year, did you attend any events organized by the Arlington Public Schools?

```
23% YES [CONTINUED]
76% NO [SKIPPED NEXT Q.]
1% DON'T KNOW (VOL.)
* REFUSED (VOL.)
```

10. About how many times did you do that in the last year? [RECORDED NUMBER]
```
n=136
86% UNDER }1
8% 10-15
1% 16-20
2% 21+
```

11. During the last year, did you participate in any activities held at the public schools but sponsored by other organizations?
```
34% YES [CONTINUED]
64% NO [SKIPPED NEXT Q.]
1% DON'T KNOW [SKIPPED NEXT Q.]
1% REFUSED [SKIPPED NEXT Q.]
```

12. About how many times did you do that in the last year? [RECORDED NUMBER]
```
n=207
86% UNDER }1
    7% 10-15
    1% 16-20
    5% 21+
```

13. Other than the activities we just mentioned, have you used any of the local schools' facilities for other purposes? For example, this could include activities such as exercise, organizational meetings, performing arts events, or adult education classes.
```
47% YES [CONTINUED]
52% NO [SKIPPED NEXT Q.]
1% DON'T KNOW [SKIPPED NEXT Q.]
1% REFUSED [SKIPPED NEXT Q.]
```

14. About how many times did you do that in the last year? [RECORDED NUMBER]
```
n=282
54% UNDER }1
15% 10-15
    5% 16-20
19% 21+
```

15. How satisfied are you with your access to local schools' facilities? Would you say you are...?
```
82% TOTAL SATISFIED (NET)
47% VERY SATISFIED
35% SOMEWHAT SATISFIED
4% TOTAL DISSATISFIED (NET)
    3% SOMEWHAT DISSATISFIED
    1% VERY DISSATISFIED
13% DON'T KNOW (VOL.)
2% REFUSED (VOL.)
```

16. Do you know how to locate information about Arlington Public Schools services, programs, and resources?
```
86% YES
12% NO
    1% DON'T KNOW
1% REFUSED
```

WomanTrend

## Demographics

Finally, l'd like to ask you some background questions.
17. Are you of Spanish or Hispanic origin or descent?
15\% YES

2\% REFUSED
18. Are you:

```
71% WHITE
10% BLACK
11% ASIAN
    4% ANOTHER RACE
    4% REFUSED (VOL.)
```

19. What is the highest level of education you have completed? [READ LIST]

# 4\% TOTAL HIGH SCHOOL OR LESS (NET) 

1\% SOME HIGH SCHOOL
3\% HIGH SCHOOL GRAD
7\% SOME COLLEGE
30\% COLLEGE GRAD
55\% TOTAL POST-GRAD (NET)
6\% SOME GRADUATE SCHOOL
49\% GRADUATE OR PROFESSIONAL DEGREE
2\% REFUSED (VOL.)
20. Which of the following categories best describes your age range? [READ LIST]

| $10 \%$ | $18-24$ |
| ---: | :--- |
| $30 \%$ | $25-34$ |
| $20 \%$ | $35-44$ |
| $16 \%$ | $45-54$ |
| $14 \%$ | $55-64$ |
| $7 \%$ | $65-74$ |
| $2 \%$ | $75+$ |
|  |  |
| $1 \%$ | REFUSED (VOL.) |

21. And regarding your family's annual income...Please tell me which of the following categories best describes your family's total annual household income before taxes.

| $2 \%$ | LESS THAN \$25,000 |
| ---: | :--- |
| $1 \%$ | $\$ 25,000$ TO $\$ 29,999$ |
| $2 \%$ | $\$ 30,000$ TO $\$ 39,999$ |
| $2 \%$ | $\$ 0,000$ TO $\$ 49,999$ |
| $4 \%$ | $\$ 50,000$ TO $\$ 59,999$ |
| $5 \%$ | $\$ 60,000$ TO $\$ 69,999$ |
| $5 \%$ | $\$ 70,000$ TO $\$ 79,999$ |
| $3 \%$ | $\$ 80,000$ TO $\$ 89,999$ |
| $54 \%$ | $\$ 90,000$ OR HIGHER |
| $1 \%$ | DO NOT KNOW (VOL.) |
| $20 \%$ | REFUSED (VOL.) |

22. Did you ever have any children in the Arlington public school system?
37\% YES

62\% NO
1\% REFUSED
23. Are there languages other than English spoken in your home?

```
23% YES
76% NO
```

1\% REFUSED
24. [ASKED AMONG YES TO PREVIOUS QUESTION, $\mathrm{n}=140$ ] What other languages are spoken? RECORDED VERBATIM

| $31 \%$ | SPANISH |
| ---: | :--- |
| $17 \%$ | FRENCH |
| $5 \%$ | GERMAN |
| $4 \%$ | ITALIAN |
| $3 \%$ | HINDI |
| $2 \%$ | GREEK |
| $2 \%$ | ARABIC |
| $1 \%$ | BENGALI |
| $1 \%$ | CROATIAN |
| $1 \%$ | ALBANIAN |
| $1 \%$ | JAPANESE |
| $1 \%$ | KOREAN |
| $1 \%$ | UNSPECIFIED/DECLINED TO STATE |
| $1 \%$ | POLISH |
| $1 \%$ | ROMANIAN |
| $1 \%$ | RUSSIAN |
| $1 \%$ | TURKISH |
| $1 \%$ | URDU |
| $1 \%$ | VIETNAMESE |

25. What is your home zip code? [RECORDED ZIP CODE]

| $19 \%$ | 22207 |
| ---: | ---: |
| $15 \%$ | 22205 |
| $15 \%$ | 22201 |
| $14 \%$ | 22204 |
| $10 \%$ | 22202 |
| $9 \%$ | 22206 |
| $8 \%$ | 22203 |
| $2 \%$ | 22213 |
| $2 \%$ | 22209 |

26. Including yourself, how many adults live in your household? [RECORD NUMBER]

| $30 \%$ | 1 |
| ---: | :--- |
| $53 \%$ | 2 |
| $9 \%$ | 3 |
| $4 \%$ | 4 |
| $1 \%$ | $5+$ |
|  |  |
| $2 \%$ | REFUSED |

27. Gender [RECORDED FROM SAMPLE]

50\% MALE
50\% FEMALE
Those are all the questions I have. Thank you for your time and help.


[^0]:    ${ }^{1}$ Please note that percentages may not add to exactly 100 due to rounding.

[^1]:    ${ }^{2}$ Responses categories in this series were rotated top-to-bottom and bottom-to-top.

[^2]:    ${ }^{3}$ Responses categories in this series were rotated top-to-bottom and bottom-to-top.

